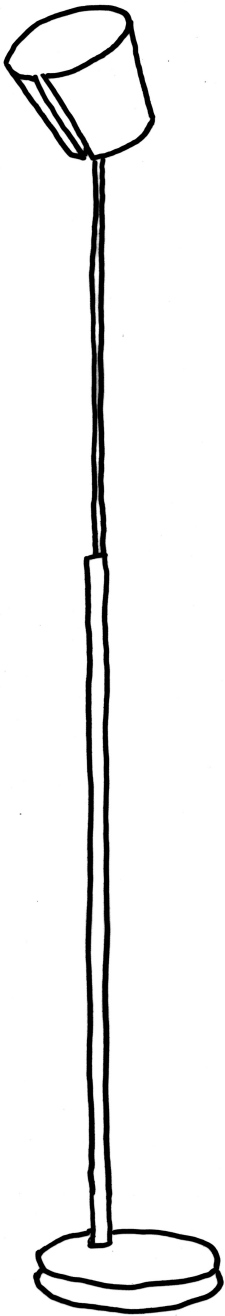


**Floor lamp
Fez**



Stehleuchte, Fez
Baltensweiler, 2017
Baltensweiler AG, CH

Rico (1920–1987) and Rosmarie (b. 1927) Baltensweiler began developing their Type 600 floor lamp, an icon of nomadic living, in 1951. Rico, an electrical engineer, and Rosmarie, a designer who trained at the Kunstgewerbeschule Zürich, founded a lamp company together to develop high-quality lighting for living and working spaces. Design, development, production, and assembly all take place under one roof. The company began to invest in LED technology in 2002. The Fez floor lamp has an aluminum shade in the shape of a truncated cone that is reminiscent of a fez (named after the Moroccan city), a red felt hat that was formerly

widespread in the Orient. Despite its pared-down form, the lamp offers versatile uses. It is suitable as a reading light but can also illuminate a room with a glare-free light cone thanks to two powerful LEDs. The lamp shade can be rotated and turned, transforming Fez into an indirect light. Operation is simple: direct or indirect light can be chosen with a toggle switch on the reflector, while the main switch on the stem is also the dimmer, and the cord can be rolled up and hidden in the base.

<https://www.eguide.ch/en/objekt/fez/>