

Fabric remnant  
H-Design for Mira-X, Mira Ligneus  
– Imago

Robert Haussmann, Trix Haussmann  
1980



Stoffcoupon, H-Design for Mira-X, Mira Ligneus –  
Imago, 1980  
Entwurf: Trix Haussmann, Robert Haussmann, Alfred  
Hablützel  
Produktion: Mira-X AG, Suhr, CH  
Material/Technik: Baumwolle, bedruckt  
Donation: Trix + Robert Haussmann  
140 × 220 cm, Rapport ca. 95 cm  
Eigentum: Museum für Gestaltung Zürich / ZHdK

The H-Design collection for the Mira-X textile house celebrates long-forgotten interior decoration techniques, and in the 1980s resurrected illusionistic design in the field of textiles.

The textile manufacturer Mira-X, an offshoot of the Swiss furniture store Möbel Pfister AG, brought out its first collection in 1971. The Danish designer Verner Panton designed the *Mira-X* Set with bold colors and geometric motifs as a kind of construction kit for textiles. His Op-Art patterns virtually negated the difference between floor, walls, and ceiling. In the early eighties, Mira-X discontinued the Panton line. Living landscapes had long since been supplanted by more traditional, architecturally defined spaces. Design consultant Alfred Hablützel (b. 1931) was called in to help come up with ideas for new textiles befitting the latest in interior design. Together with Trix (b. 1933) and Robert (b. 1931) Haussmann, he succeeded in deriving a new general theme for Mira-X from the designer couple's relish for subversively alienating the reinstated architectural space. The Haussmanns had developed a "Critical Mannerism" that toyed with traditional architectural elements

while reviving long-forgotten interior decoration techniques. The collection *H-Design for Mira-X*, launched in Milan and Paris in 1981, transferred illusionist means and trompe l'oeil effects to the field of fabric design. Basic architectural patterns—stone carving, coffers, fluting, paving, and slate cladding—now appeared on printed fabrics as faux marble, faux wood, or grisaille, or were woven directly into the textiles using various techniques, such as jacquard, piqué, matelassé, or damask. (Arthur Rüegg)

<https://www.eguide.ch/en/objekt/h-design-for-mira-x-mira-ligneus-imago/>

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