



Through his hand-knotted rugs, Christoph Hefti (b. 1967) illustrates the close ties between contemporary design and traditional craftsmanship. Incorporating idiosyncratic motifs, each rug tells its own whimsical tale, refuting the myth of sober Swiss design.

After working in the fashion industry for many years in cooperation with Dries Van Noten, Lanvin, and Balenciaga, designer Christoph Hefti engaged with the new challenge of rug design. In 2014, together with a family business from Nepal—a key center for traditional hand-knotted carpets—he developed a prototype to experiment with various knotting techniques and thread

types. The presentation of this design at Art Basel that year marked the start of Hefti's collaboration with Maniera, the Belgian gallery that has sold his rugs ever since.

In 2020, a Swiss collector commissioned Hefti to design the *Three Foxes* rug, which fits easily into existing interiors thanks to its unconventional silhouette. Hefti's sophisticated design superimposes three graceful foxes with fur rendered in sumptuous wool and silk against a backdrop of their natural woodland habitat. Nature's adaptability and beauty are echoed in the rug's design and outstanding aesthetics. (Sabina Tenti)

<https://www.eguide.ch/en/objekt/three-foxes/>