Record sleeve (front and back)   Hans-Rudolf Lutz
Unknownmix – UX   1984

As a member of the Zurich-based rock band UnknownmiX (1983–1992), Hans-Rudolf Lutz (1939–1998) designed cassette covers and record sleeves, printed matter and advertising material, as well as all the visuals for live performances. Throughout, he consistently used the Univers typeface and his own repertoire of images.

The designer Hans-Rudolf Lutz met the singer Magda Vogel, his future life partner, in Zurich in the late 1970s. She was just in the process of creating a new style of electro-pop along with the electronics technician Ernst Thoma and the drummer Knut Remond. Inspired by this "urban folk music," which mixed rock, pop, techno, and minimal, as well as noises and animal sounds, Lutz designed the cover of the band's first music cassette, which was released in 1983 under the name *UnknownmiX*. Vogel's typewriter was used to type out the cover text. From 1984, Lutz consistently used Adrian Frutiger's Univers

typeface—and only the italicized font styles 47 and 67—for the band's record sleeves, printed matter, and advertising material. This is also the case for the 1984 record sleeve, which on one side is positively labeled with UX in black on white and on the other side negatively with *UnknownmiX* in white on black. A radically minimal design. On this cover, Lutz figures for the first time as a member of the band: "Hans-Rudolf Lutz all visual…" For Lutz was responsible not only for the print media but also for all the visuals for live performances during the approximately ten years of the band's existence. As "Visual DJ" he immersed the stage including singer and musicians in an abstract ambience by means of several slide projectors and spotlights. At the same time, he used both his own repertoire of images and the italicized Univers font for the music titles.
(Barbara Junod)

https://www.eguide.ch/en/objekt/unknownmix-ux/